



Ministry of Micro,  
Small & Medium Enterprises  
Government of India

## INVITING BUSINESS IDEAS FOR NEW INDIA

JOIN THE CHALLENGE FOR  
CREATING SOLUTIONS FOR NEW INDIA

Last Date to Apply for the  
Challenge is 20th February 2020

APPLY ONLINE ON

<https://innovate.mygov.in/ideas-2020>

# Ideas for New India

## Support for Entrepreneurial and Managerial Development of MSMEs through Incubators

### What will Incubatees get?

Selected ideas will get,

- Working Space, Enterprise Support and Incubation for the idea in the Host Incubator
- Grant in Aid to the Host Incubator for developing and nurturing the selected idea up to Rs. 15.00 lakhs.

### Eligibility of Incubatees

- The applicant should be ready to set up or already have a small start up/business.
- The applicant should be able to articulate the business model & conduct the entrepreneurial opportunity.

### Focus Sectors (only indicative)

● Agricultural Aids for Mechanization and Boosting Agri Yield ● Agro Processing, Preserving & Packaging ● Environment, Water, Sanitation, Waste & Recycling Management ● Renewable Energy, EVs & Green Transportation ● Technology & Devices for Prevention Diagnosis, Treatment & Rehabilitation of Illness ● Energy Efficiency & Automation for Industrial Manufacturing ● Security, UAVs, Disaster Management & Defence



सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय  
DEVELOPMENT COMMISSIONER  
MINISTRY OF MICRO, SMALL & MEDIUM  
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Ministry of MSME : Enabling Sustainable Competitiveness for Indian MSMEs